

**National Vocational Qualification** (NVQ) (Level 4-8) in Marketing Bachelor degree/Degree Masters degree/Degree Marketing Communications/ apprenticeship (Level 6) apprenticeship (Level 7) executive **Advertising/Business and** Management **Highers/Foundation** Honours degree/Modern or Masters degree/Graduate Web content apprenticeship (SCQF Level 6) in apprenticeship (SCQF Level Graduate apprenticeship manager Journalism/Marketing/Computing (SCQF Level 10) 11)

