



WORKSHOP CONTENT

Careers in Business and Finance

Learning objective:

To gain insights into business & finance careers and key employers in these industries.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights

General Employability

Learning objective:

To learn techniques to show your best self in an application process.

Lesson overview:

- Key job roles & salary expectations
- Industry-tailored motivation statement & support session
- Competency questions, STAR technique & interview practice
- Industry information & company insights



WORKSHOP CONTENT

Introduction to Apprenticeships

Learning objective:

To learn more about apprenticeships.

Lesson overview:

- What is an apprenticeship
- Apprenticeship roles overview
- Competency questions, STAR technique & interview practice
- Industry information & company insights

Careers in STEM

Learning objective:

To gain insights into STEM careers and key employers in this sector.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights



WORKSHOP CONTENT

Careers in Law

Learning objective:

To gain insights into law careers and key employers in the industry.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights

Careers in Professional Services

Learning objective:

To gain insights into careers in the professional services and relevant employers in the field.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights



WORKSHOP CONTENT

Careers in Engineering

Learning objective:

To gain insights into careers in engineering and marketing and key employers in the industry.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights

Careers in Marketing

Learning objective:

To gain insights into careers in the marketing and relevant employers in the field.

Lesson overview:

- Key job roles & salary expectations
- Possible entry points for the industry
- Industry overview & achievements
- Industry information & company insights